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StreetSmart Philadelphia Map By VanDam-Laminated, Pocket Sized City Street Map To Philadelphia With 3D Detail Of Centre City, Independence Nat'l Historic Park Septa Transit & Map, 2016 Edition





Synopsis

VanDam's award winning Philadelphia StreetSmart maps all top attractions including historic sites, hotels, major architecture, dining, and shopping - all at an immensely legible super-scale of 1:8,500, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Philadelphia StreetSmart includes a stunning dimensional detail of Penn's Landing, Independence Historical National Park, Center City, and University City. Edition also includes a map of Metro Philadelphia and SEPTA Regional Transit. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snuggly fit into a shirt pocket or purse. Gain instant Philly StreetSmarts and a sexy souvenir to boot!

Book Information

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Customer Reviews

"...A Connoisseur's Map!" --USA Today "For savvy travelers." --Playboy Magazine "The Map." --The New York Times "For savvy travelers." --Playboy Magazine "The Map." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information

architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

This map does not include all Philadelphia city streets so I returned it.

very clear and easy to follow....however; it only shows 1 bridge in to Phila..(Ben Franklin) There are 2 main bridges into this part of Phila...where is Walt Whitman Bridge????

Exactly what we wanted; small fold-out with good detail.

Great

I bought this for two German friends who visited Philadelphia last week. I had plenty of choices at Barnes& Noble. This seemed the simplest. They toured the museum and historical areas without issue following the map. Their English is limited so the illustrations on the map were very helpful. Overall, a good choice.

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